

Capital Impact Partners | Detroit Program

Development scenarios and income mix strategies that can help shape future neighborhood stabilization and revitalization efforts, leading to more opportunity-rich neighborhoods across Detroit.

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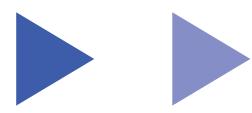
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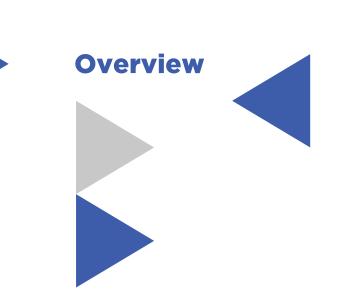
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This update to Capital Impact Partners' study "Toward Inclusive Growth in Detroit: Density and Income Mix Strategies for Detroit's Mixed-Use Corridors" (Fall 2015), provides demographic, land use and Inclusive Growth scenarios for a majority of Detroit's "corridor areas" — one or more census tracts adjacent to mixed-use and traditional commercial nodes and corridors as identified in the 2013 Detroit Future City Strategic Framework.

The "Toward Inclusive Growth" report profiles four corridor areas — Midtown, Corktown, Grand River/Southfield and the University of Detroit Mercy/Marygrove — to illustrate the wide variety of trajectories some of Detroit's strongest districts have experienced in recent years. This appendix provides a greater amount of data for these and 15 additional corridor areas.

Information for each corridor area includes the following:

## Land Use

- Area (square miles, acres)
- Detroit Future City 10-year Land Use
- Map of 2014 vacancy and residential development potential





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- Population, 2000, 2010-2014Race and Ethnicity, 2010-2014
- Race and Ethnicity, 2010-201
  Occupied Households, 2014
- Household income Mix, 1999, 2010-2014
- Poverty Rate, 2010-2014
- Gini Coefficient, 2010-2014
- Employed Residents, 2014
- Jobs, 2002, 2007 and 2014

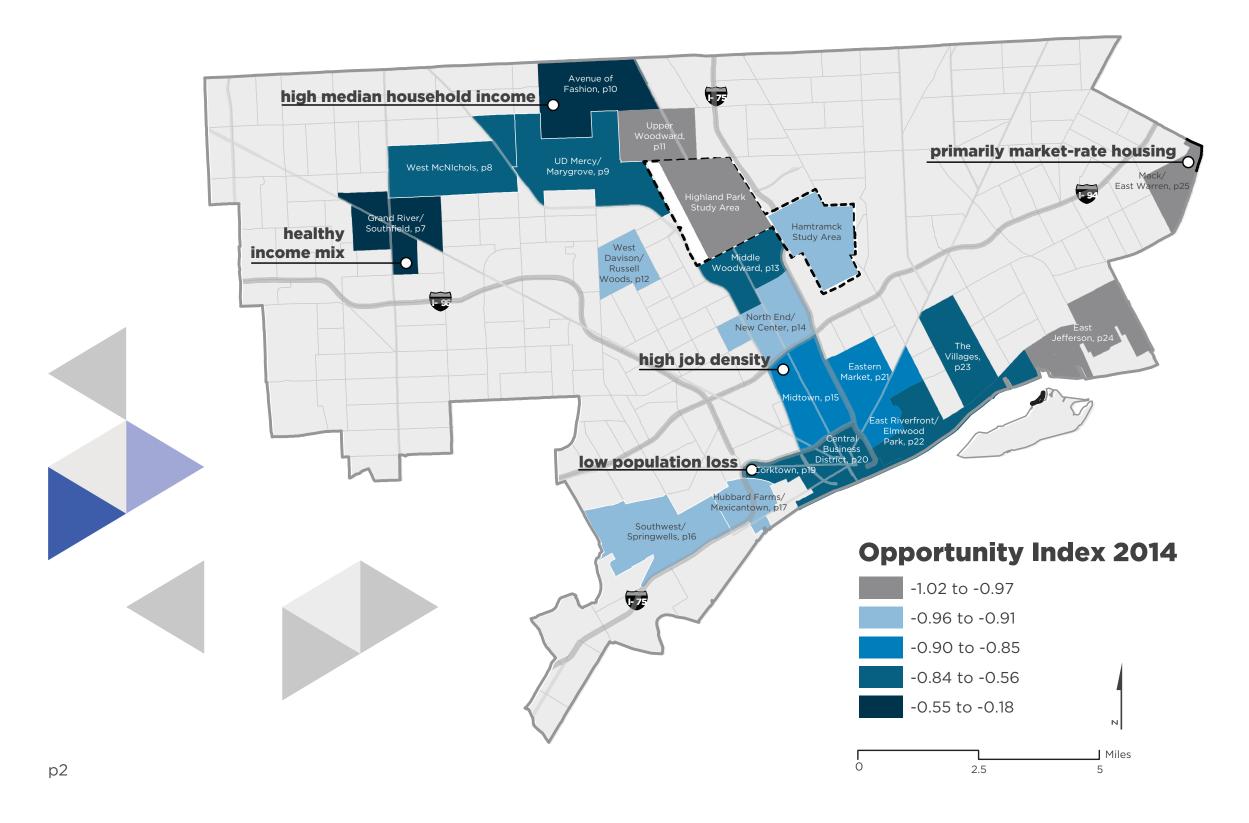
## **Inclusive Growth Scenarios**

- Maximum Build scenario, est. cost
- Current and Maximum Build densities
- Households needed to achieve a goal of 40-60% middle-income house holds
- Households that must emerge from poverty to reduce poverty below 10%

The Corridor Area Comparisons section, which provides a snapshot of how each corridor area compares to the others based on the above measures and others, also includes the following:

- Housing Units Eligible for Subsidy, 2016
- Median Household Income, 2010-2014
- Jobs per Acre, 2014
- Resident Workers who Live in Corridor Area, 2014
- Average Travel Time to Work, 2014

## Featured Corridor Areas, Kirwan Opportunity Index 2014



This map highlights the locations of the corridor areas this report features and their "scores" from the Kirwan Institute's "2014 Detroit Neighborhood Opportunity Index." The Opportunity Index measures the relative economic opportunity across the city's census tracts by combining three categories: Education, Economic Mobility and Opportunity, and Housing and Neighborhoods.

For this cross-corridor comparison, note that the scores for Detroit's corridor areas all fall below 0 (the index scores range from -2 to 2 across the region). Based on this subset comparison, the two highestopportunity Detroit corridor areas are Grand River/Southfield (a subset of the Grandmont-Rosedale neighborhoods) and the Avenue of Fashion/Palmer Woods (an area just north of the University of Detroit Mercy/Marygrove corridor area). These areas have higher median household incomes and education levels than most other corridor areas. Yet they continue to lose population (particularly middleincome households) and struggle to maintain healthy commercial centers.



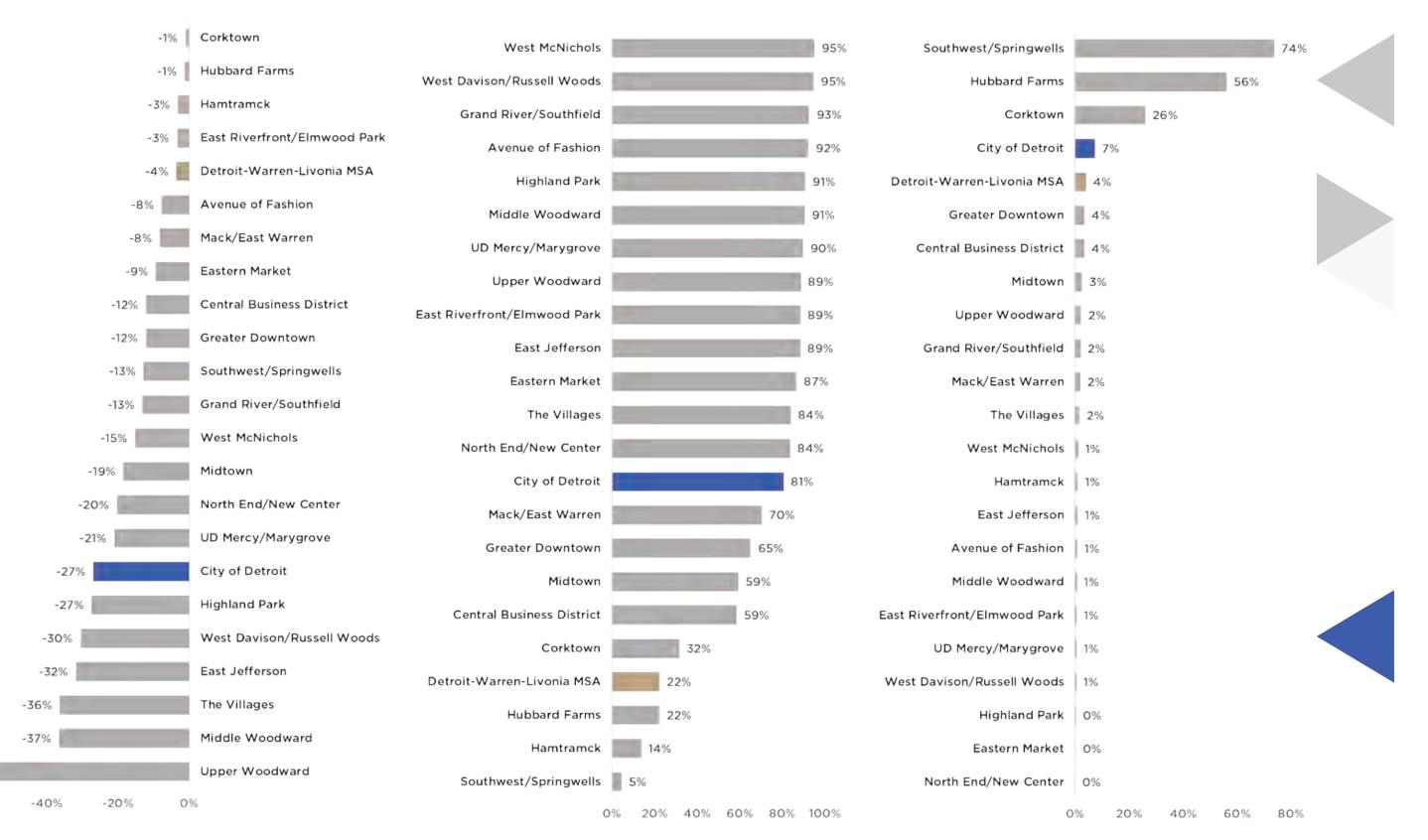
## **Corridor Area Comparisons : Population**



## Population Change, 2000-2014

Black/African American, 2014

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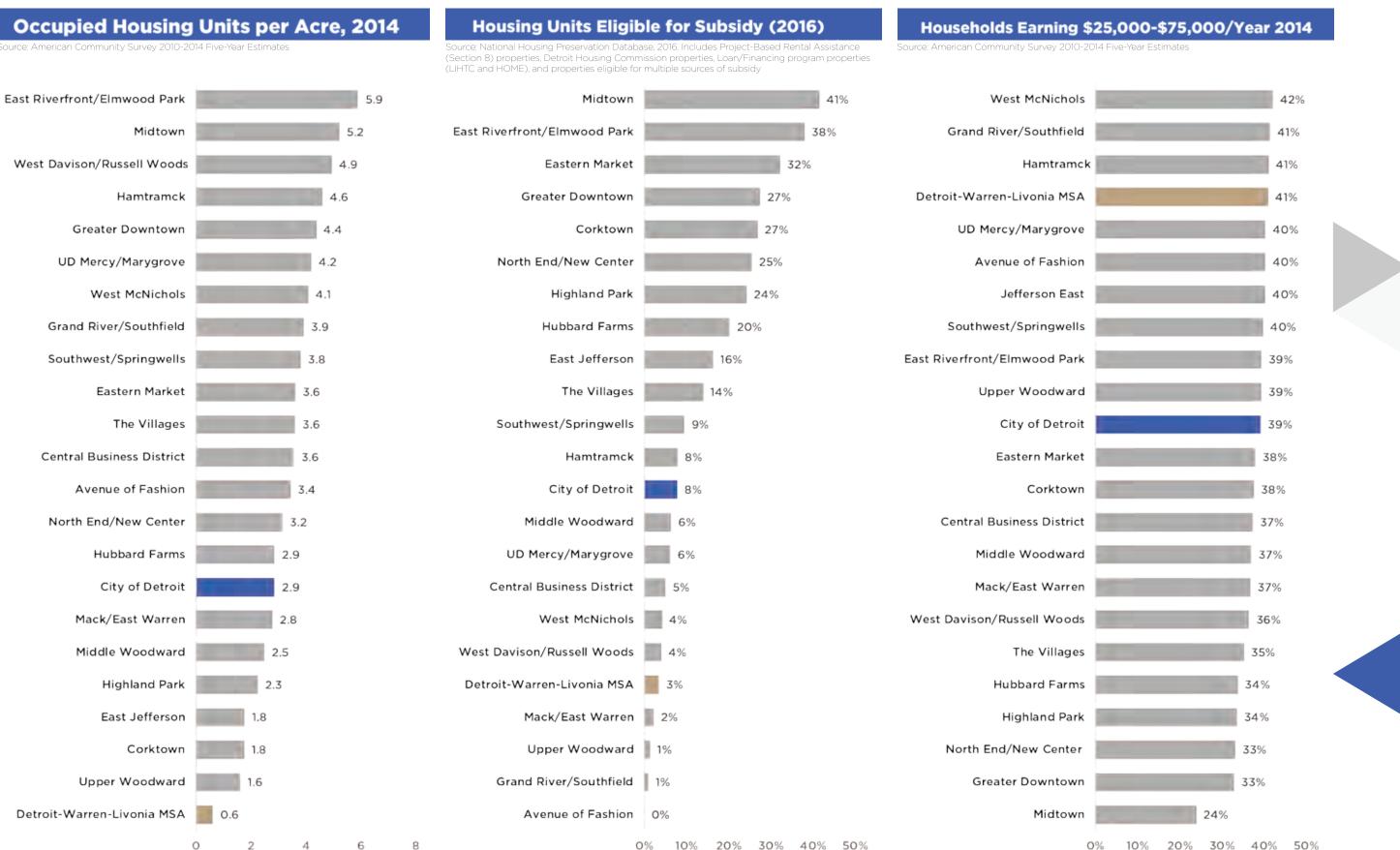


-60%

-60%



## **Corridor Area Comparisons : Housing & Income Mix**





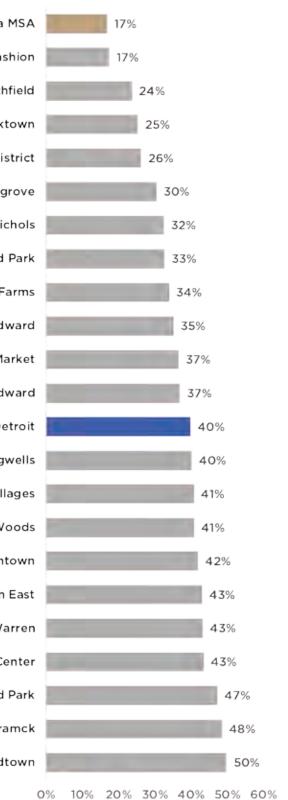
## **Corridor Area Comparisons : Income Mix**

Median Househo	ld Income, 2014	Gini Coefficient,	2014	Households in
Source: American Community Survey 2010-20	2	Source: American Community Survey 2010-20 Larger Score = More Income	014 Five-Year Estimates	Source: American Community Survey 2010
Detroit-Warren-Livonia MSA	\$52,305	Corktown	0.43	Detroit-Warren-Livonia MS
Avenue of Fashion	\$45,794	Avenue of Fashion	0.43	Avenue of Fashio
Grand River/Southfield	\$45,123	Grand River/Southfield	0.44	Grand River/Southfiel
Corktown	\$42,250	UD Mercy/Marygrove	0.45	Corktow
UD Mercy/Marygrove	\$32,685	Southwest/Springwells	0.46	Central Business Distric
Central Business District	\$32,125	Jefferson East	0.46	UD Mercy/Marygrov
West McNichols	\$30,489	West McNichols	0.47	West McNicho
East Riverfront/Elmwood Park	\$27,215	Detroit-Warren-Livonia MSA	0.47	East Riverfront/Elmwood Par
Southwest/Springwells	\$26,772	Hamtramck	0.47	Hubbard Farm
City of Detroit	\$26,095	Mack/East Warren	0.48	Middle Woodwar
West Davison/Russell Woods	\$25,823	Highland Park	0.50	Eastern Marke
Eastern Market	\$25,222	East Riverfront/Elmwood Park	0.50	Upper Woodwar
Hamtramck	\$25,190	Eastern Market	0.50	City of Detro
Jefferson East	\$25,185	City of Detroit	0.50	Southwest/Springwel
Upper Woodward	\$25,139	West Davison/Russell Woods	0.50	The Village
Middle Woodward	\$24,811	Hubbard Farms	0.51	West Davison/Russell Wood
The Villages	\$23,852	Upper Woodward	0.51	Greater Downtow
Mack/East Warren	\$23,314	North End/New Center	0.52	Jefferson Eas
Greater Downtown	\$22,079	Middle Woodward	0.52	Mack/East Warre
Hubbard Farms	\$21,783	The Villages	0.53	North End/New Cente
Highland Park	\$21,200	Greater Downtown	0.53	Highland Par
North End/New Center	\$18,350	Central Business District	0.55	Hamtramo
Midtown	\$14,777	Midtown	0.58	Midtow
Ş	\$0 \$20,000 \$40,000 \$60,000	0.	.00 0.20 0.40 0.60	0.80



## Poverty, 2014

010-2014 Five-Year Estimates



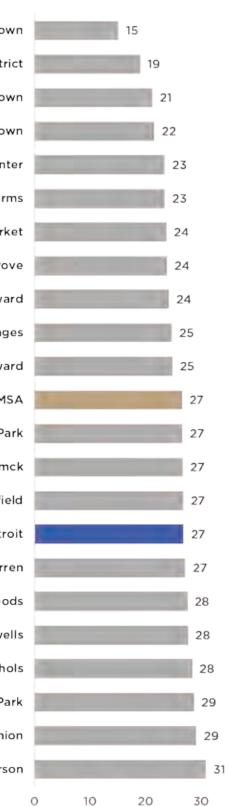




## **Corridor Area Comparisons : Jobs & Employment**

Jobs per Square	Mile, 2014	Resident Workers who	Work in Corridor Area, 2014	Average Travel
urce: US Census Longitudinal Employer-Ho	usehold Dynamics, 2014	Source: US Census Longitudinal Employer-Ho	busehold Dynamics, 2014	Source: US Census Longitudinal Employer-
Central Business District		50,180 City of Detroit	N/A	Corktow
Greater Downtown	18,368	Detroit-Warren-Livonia MSA	N/A	Central Business Distric
Midtown	14,279	Greater Downtown	37%	Midtow
North End/New Center	10,398	Central Business District	32%	Greater Downtow
Mack/East Warren	7,478	Midtown	17%	North End/New Cente
Corktown	2,575	Southwest/Springwells	9%	Hubbard Farm
The Villages	2,104	Hamtramck	5%	Eastern Marke
Eastern Market	1,998	North End/New Center	5%	UD Mercy/Marygrov
Hubbard Farms	1,917			Upper Woodwar
East Riverfront/Elmwood Park	1,858	Hubbard Farms	4%	The Village
City of Detroit	1,690	Corktown	4%	Middle Woodwar
Highland Park	1,408	Mack/East Warren	3%	Detroit-Warren-Livonia MS
Southwest/Springwells	1,348	Eastern Market	3%	East Riverfront/Elmwood Par
Hamtramck	1,100	The Villages	2%	Hamtramc
UD Mercy/Marygrove	1,038	East Riverfront/Elmwood Park	2%	Grand River/Southfield
West McNichols	878	UD Mercy/Marygrove	2%	City of Detro
Middle Woodward	690	Middle Woodward	2%	Mack/East Warre
West Davison/Russell Woods	587	Highland Park	2%	West Davison/Russell Wood
Grand River/Southfield	555	West McNichols	2%	Southwest/Springwell
Detroit-Warren-Livonia MSA	405	Upper Woodward	1%	West McNichol
	1.11	Grand River/Southfield	1%	
East Jefferson	360	East Jefferson	0%	Highland Par
Upper Woodward	311			Avenue of Fashio
Avenue of Fashion	205	West Davison/Russell Woods	0%	East Jefferso

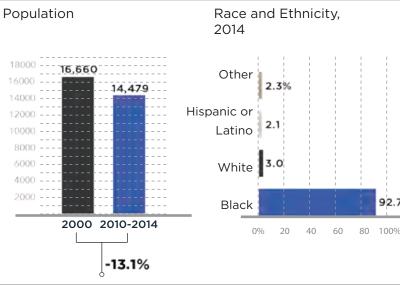


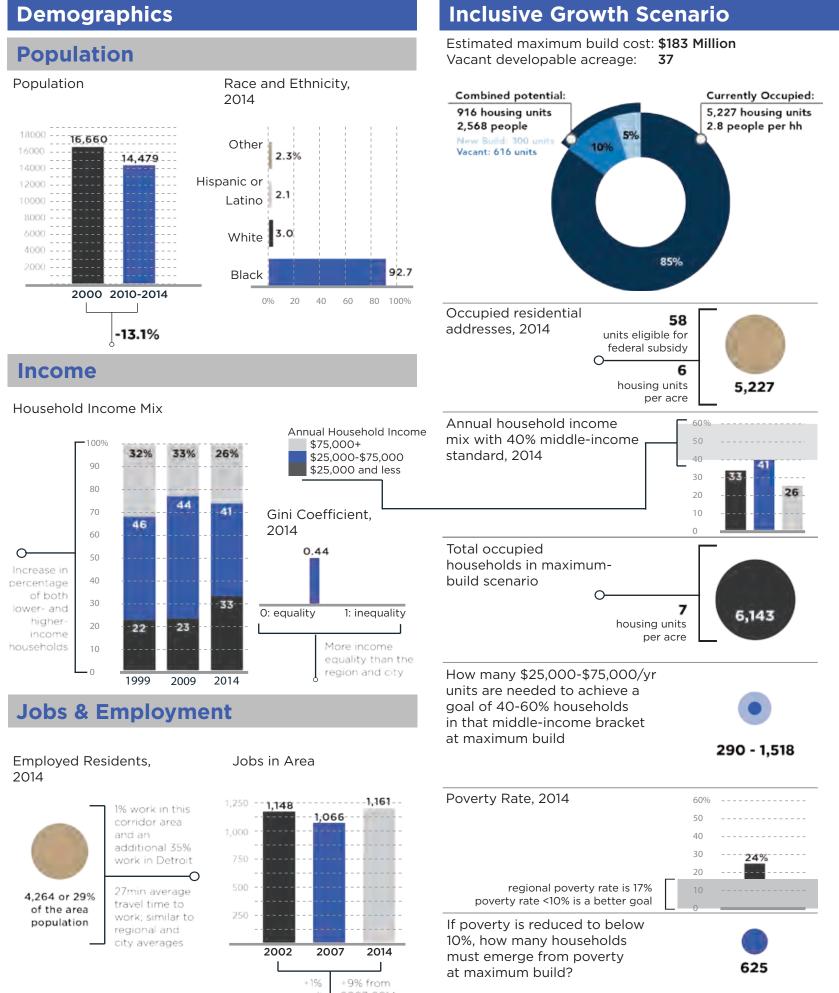




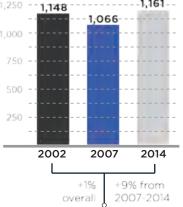


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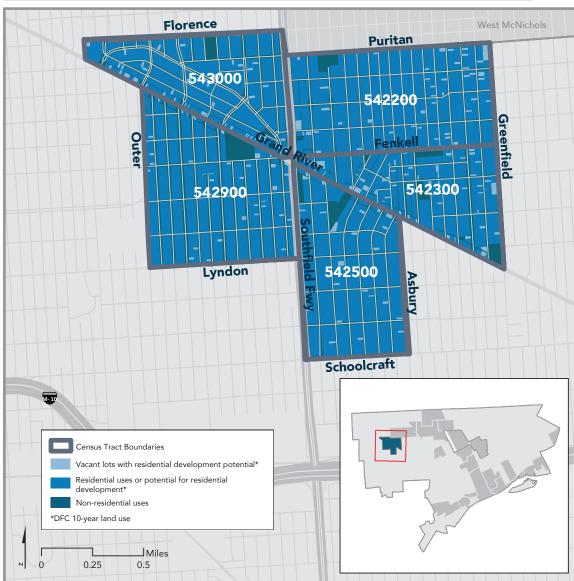


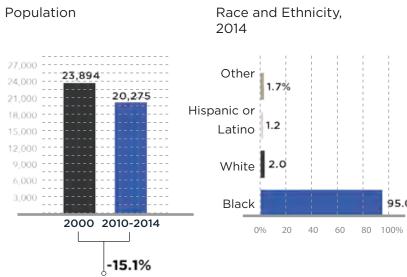


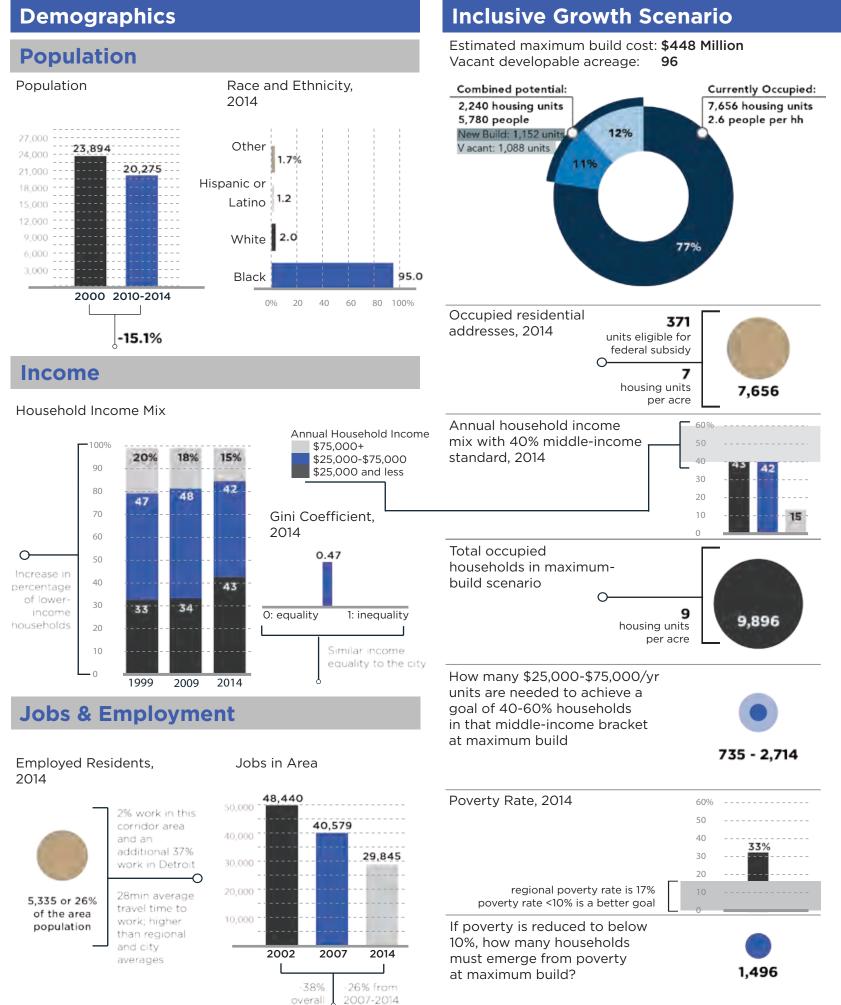


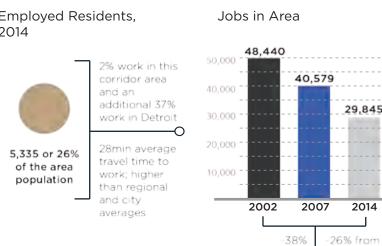
## **Grand River**/ **Southfield**

Population, 2014: 14,479 Area: 2.09 sq mi, 1,338 acres Occupied Housing Units, 2014: 5,227 Median Household Income, 2014: \$45,123 DFC 10-year Land Use: Traditional Low/Medium Density Residential, **Neighborhood Center** 





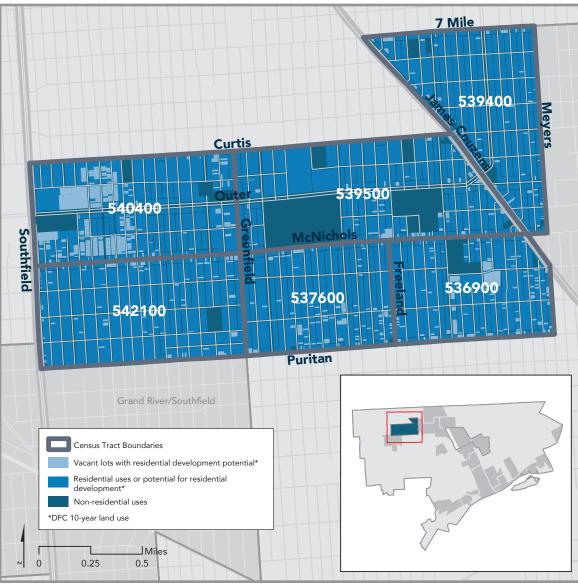




overall

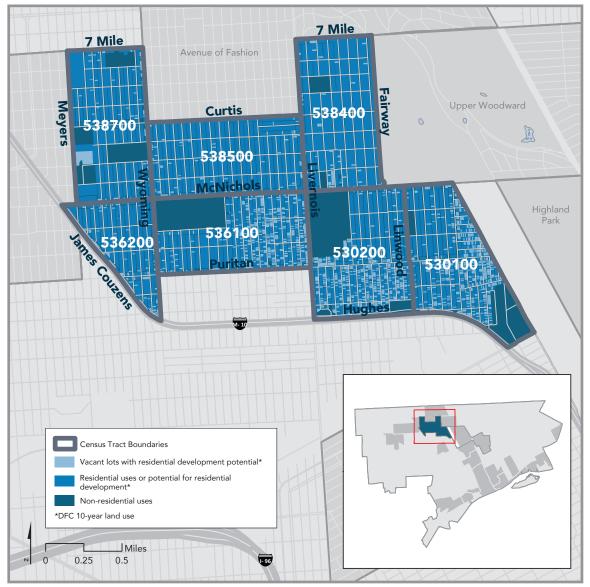
West McNichols

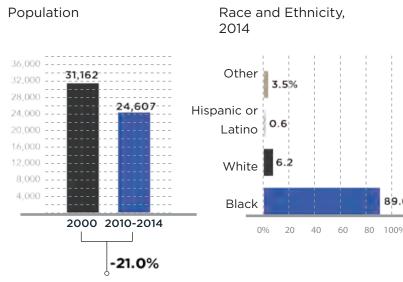
Population, 2014: 20,275 Area: 2.79 sq mi, 1,789 acres Occupied Housing Units, 2014: 7,656 Median Household Income, 2014: \$30,489 DFC 10-year Land Use: Traditional Medium Density Residential, **District Center** 

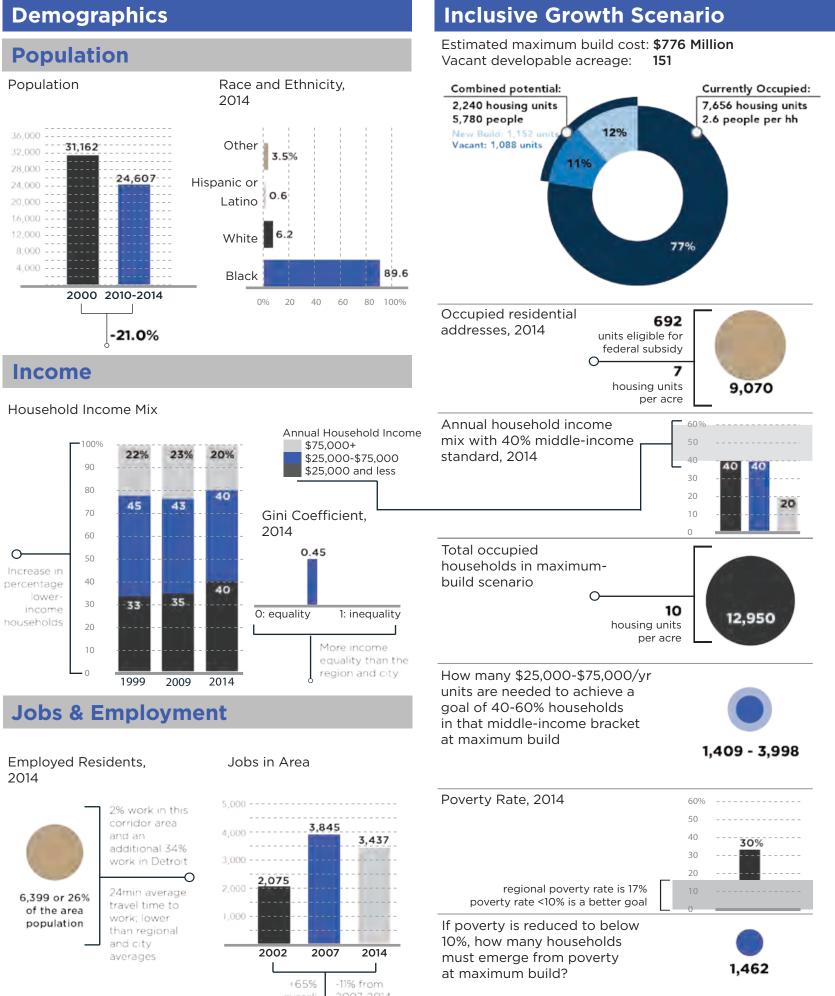


## **UD Mercy**/ Marygrove

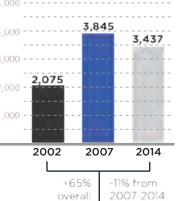
Population, 2014: 24,607 Area: 3.31 sq mi, 2,119 acres Occupied Housing Units, 2014: 9,070 Median Household Income, 2014: \$32,685 DFC 10-year Land Use: Traditional Low/Medium Density, Residential, Green **Residential Transitional, District Center** 



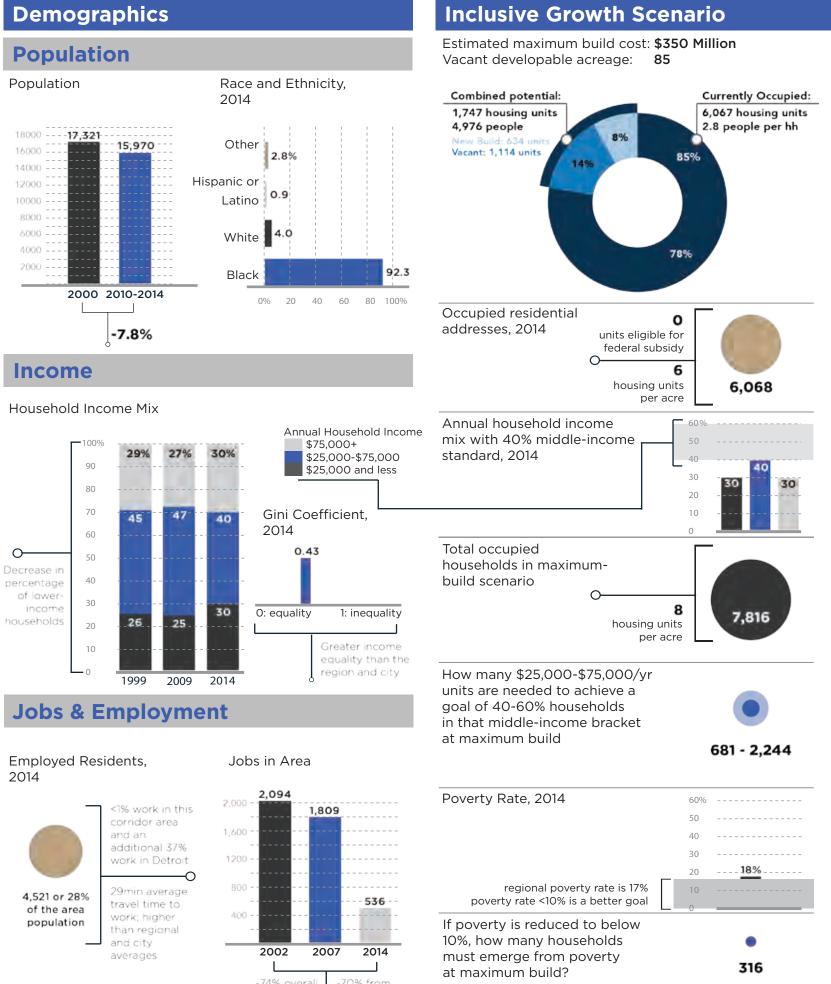


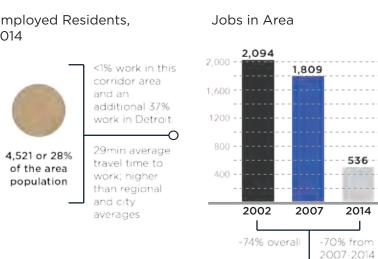






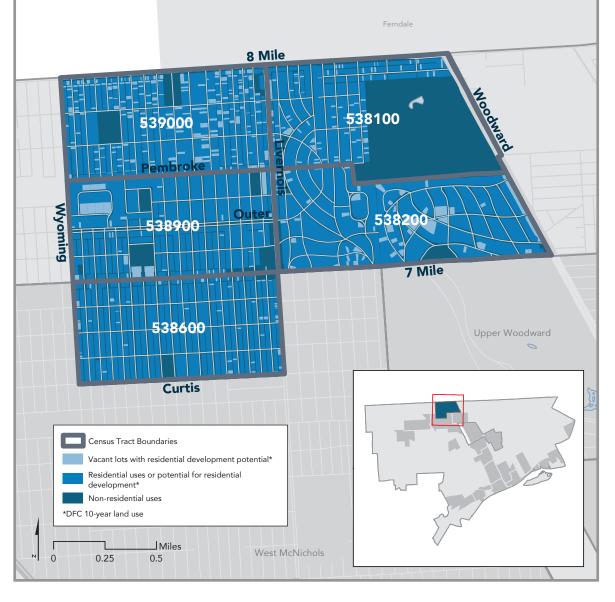
## 2014 18000 ---- 17,321 -15,970 Other 2.8% 14000 -Hispanic or 12000 --0.9 10000 ---Latino 8000 -6000 -4.0 White 4000 --2000 -Black 2000 2010-2014





## **Avenue of Fashion**

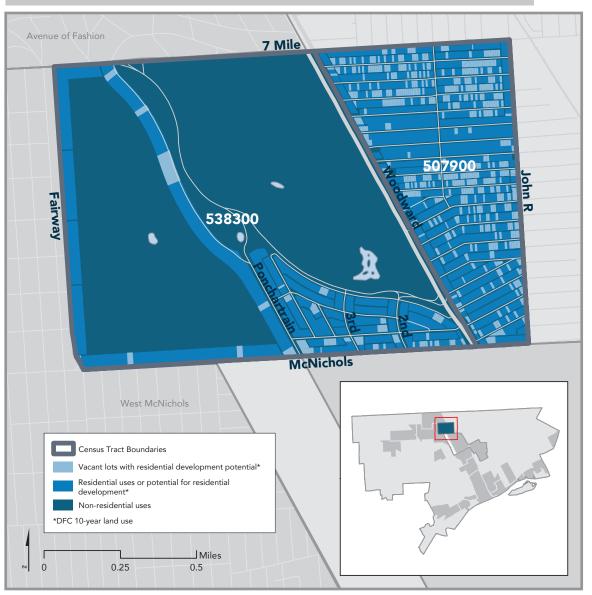
Population, 2014: 15,970 Area: 2.61 sq mi, 1,671 acres Occupied Housing Units, 2014: 6,068 Median Household Income, 2014: \$45,794 DFC 10-year Land Use: Traditional Low/Medium Density Residential, Neighborhood Center, Cemetary

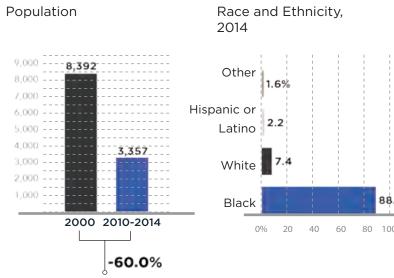


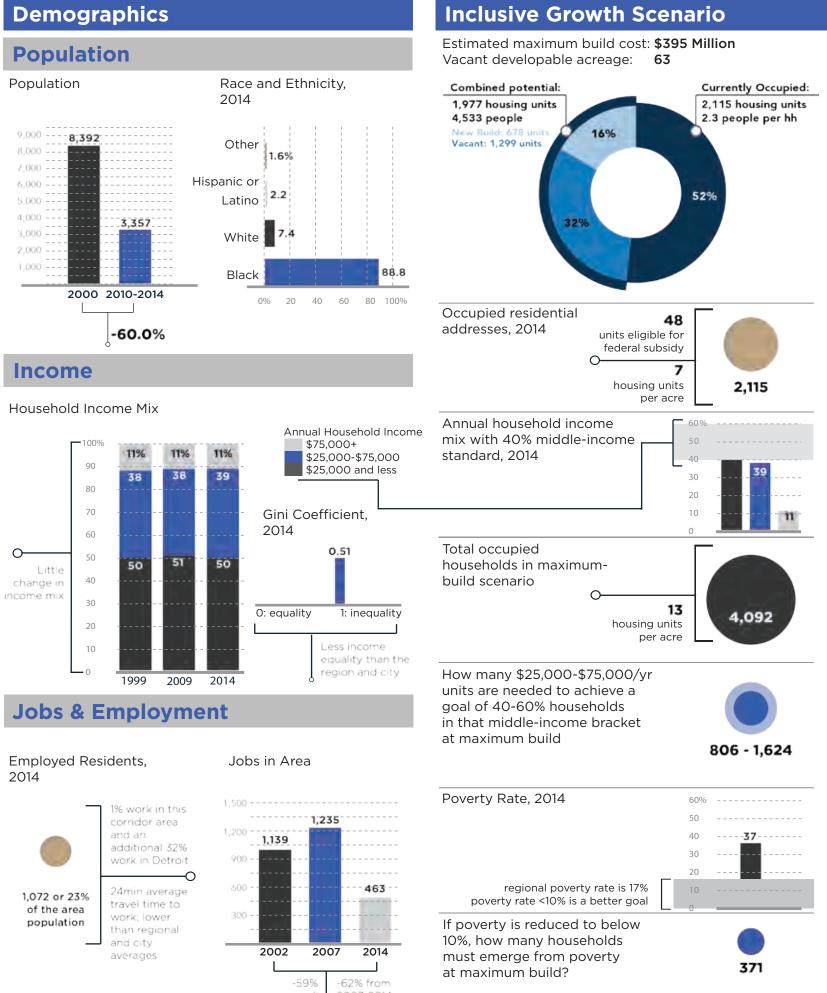
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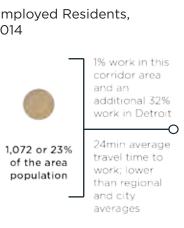
## **Upper Woodward**

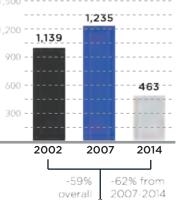
Population, 2014: 3,357 Area: 1.49 sq mi, 954 acres Occupied Housing Units, 2014: 6,068 Median Household Income, 2014: \$25,139 DFC 10-year Land Use: Green Residential, District Center, Large Park

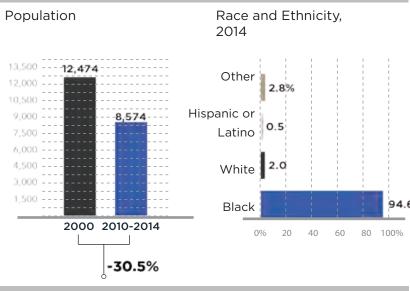


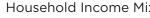


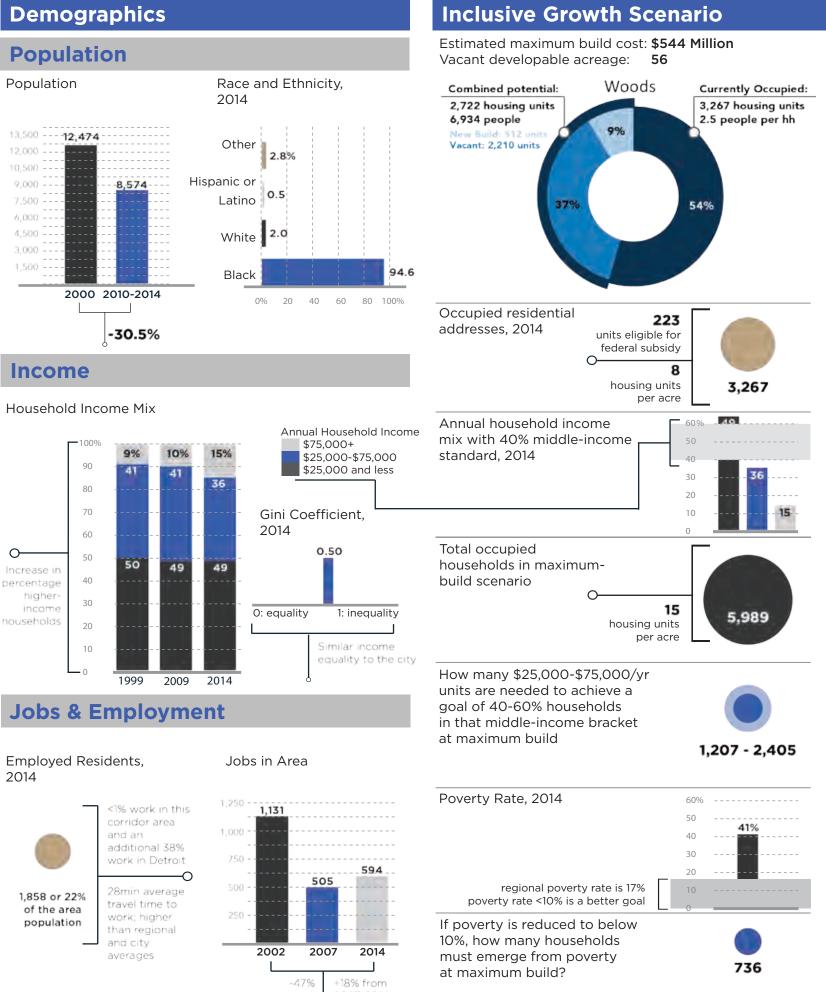


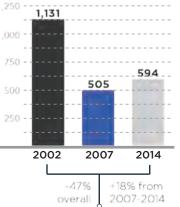






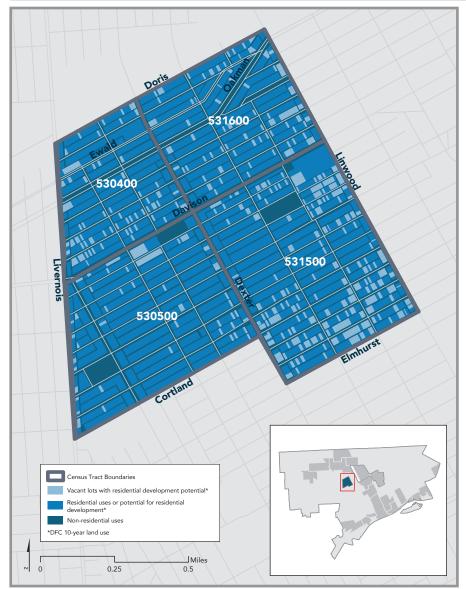






## West Davison / **Russell Woods**

Population, 2014: 8,574 Area: 1.01 sq mi, 648 acres Occupied Housing Units, 2014: 3,267 Median Household Income, 2014: \$25,583 DFC 10-year Land Use: Traditional Medium Density Residential, Green **Residential Transitional** 



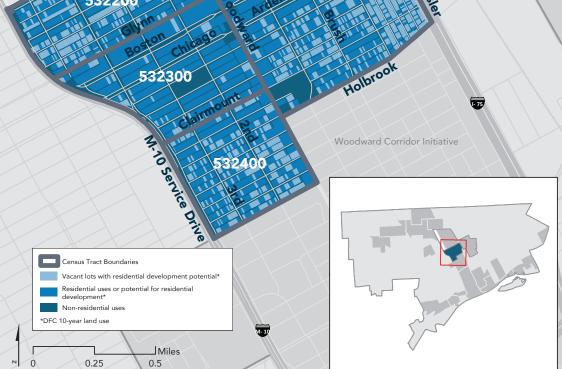
## **Middle Woodward**

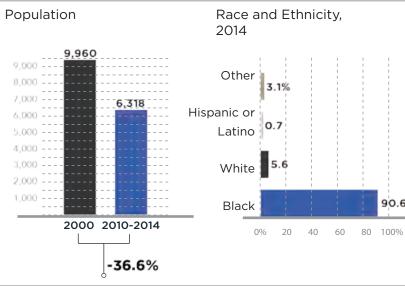
Population, 2014: 6,318

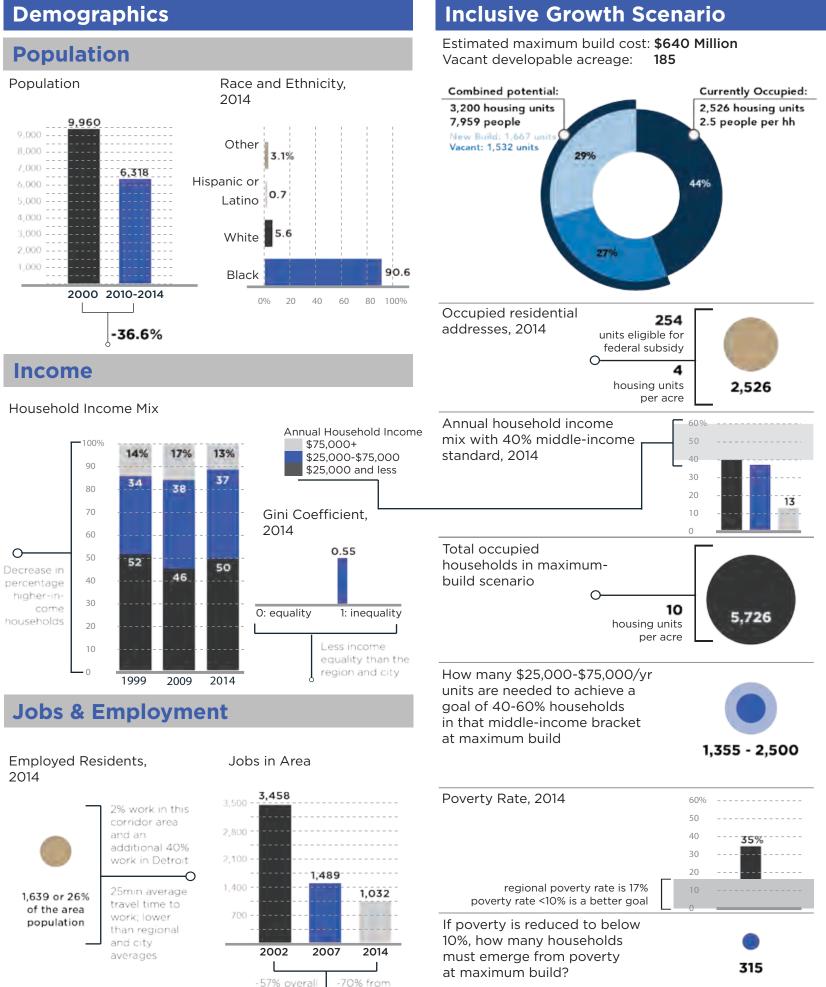
Area: 1.50 sq mi, 957 acres

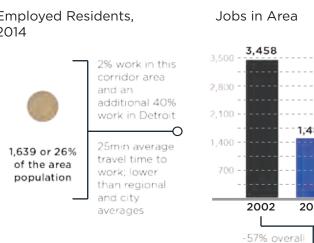
Occupied Housing Units, 2014: 2,526

Median Household Income, 2014: \$24,811 DFC 10-year Land Use: Green Residential Transitional, Traditional Low Density **Residential, General Industrial** Highland Park Hamtramck 544400 532200

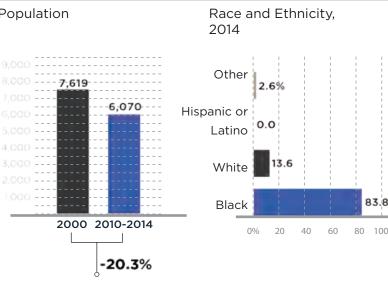






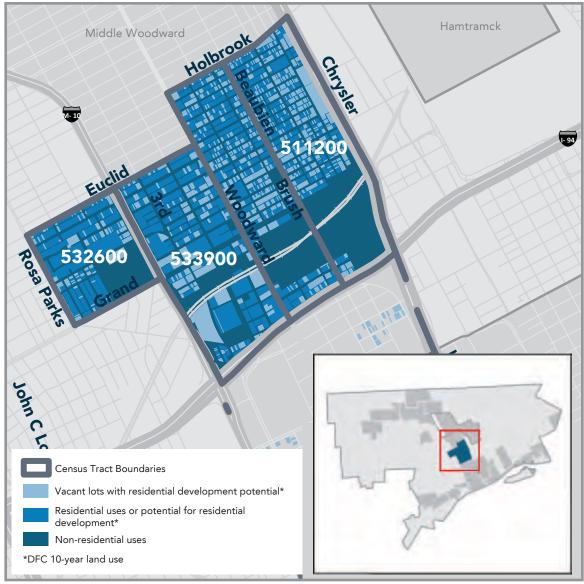


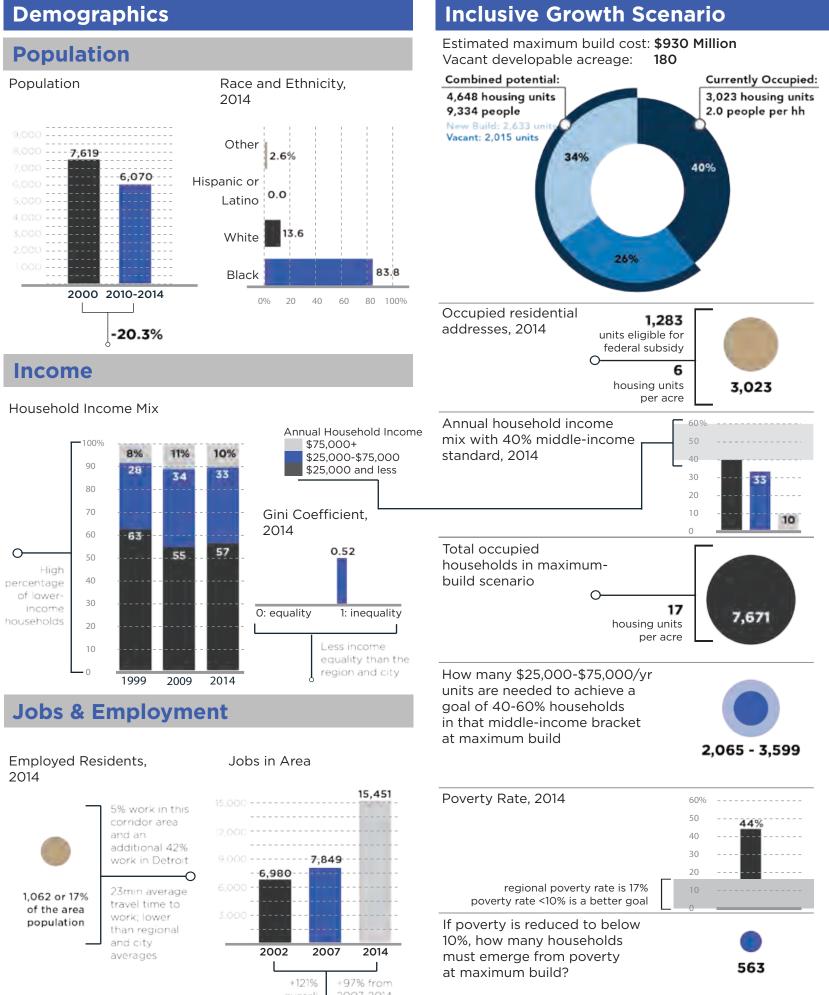
2007-2014

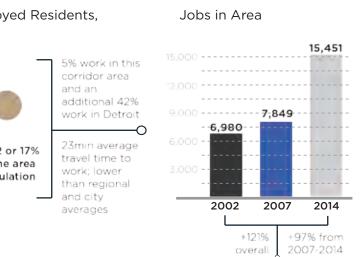


## North End / **New Center**

Population, 2014: 6,070 Area: 1.49 sq mi, 954 acres Occupied Housing Units, 2014: 3,023 Median Household Income, 2014: \$18,350 DFC 10-year Land Use: Green Residential Transitional, Neighborhood Center, Live/Make, District Center, City Center

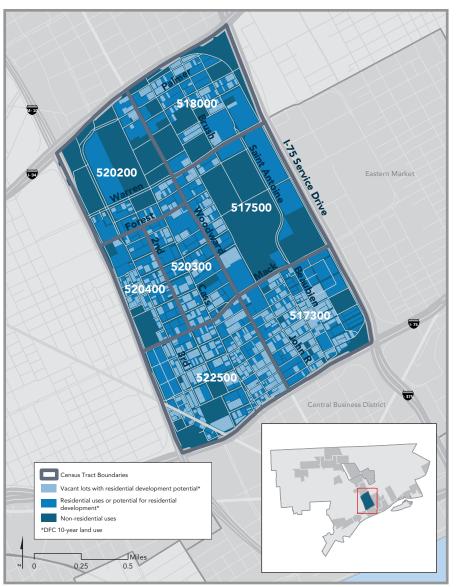




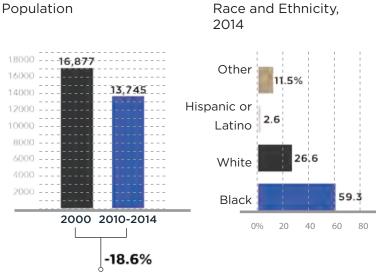


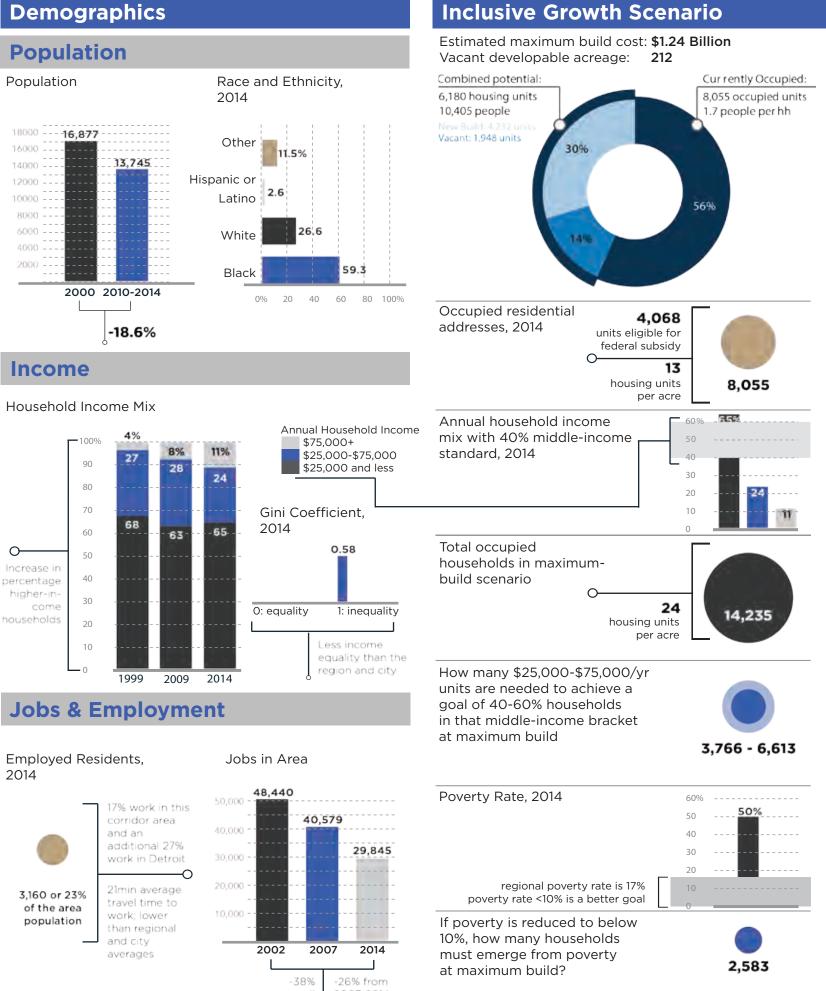
## **Midtown**

Population, 2014: 13,745 Area: 2.09 sq mi, 1,339 acres Occupied Housing Units, 2014: 8,055 Median Household Income, 2014: \$14,777 DFC 10-year Land Use: District Center

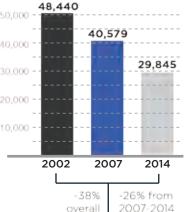


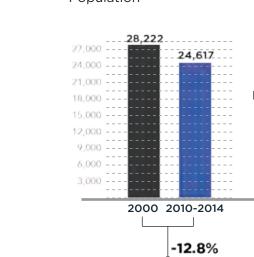
## **Demographics**

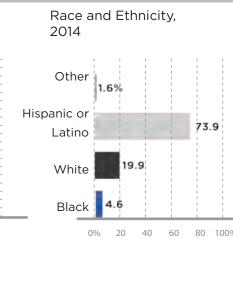






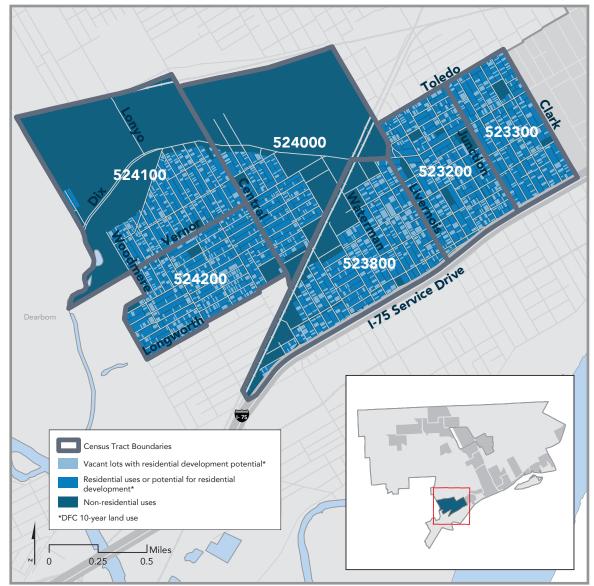


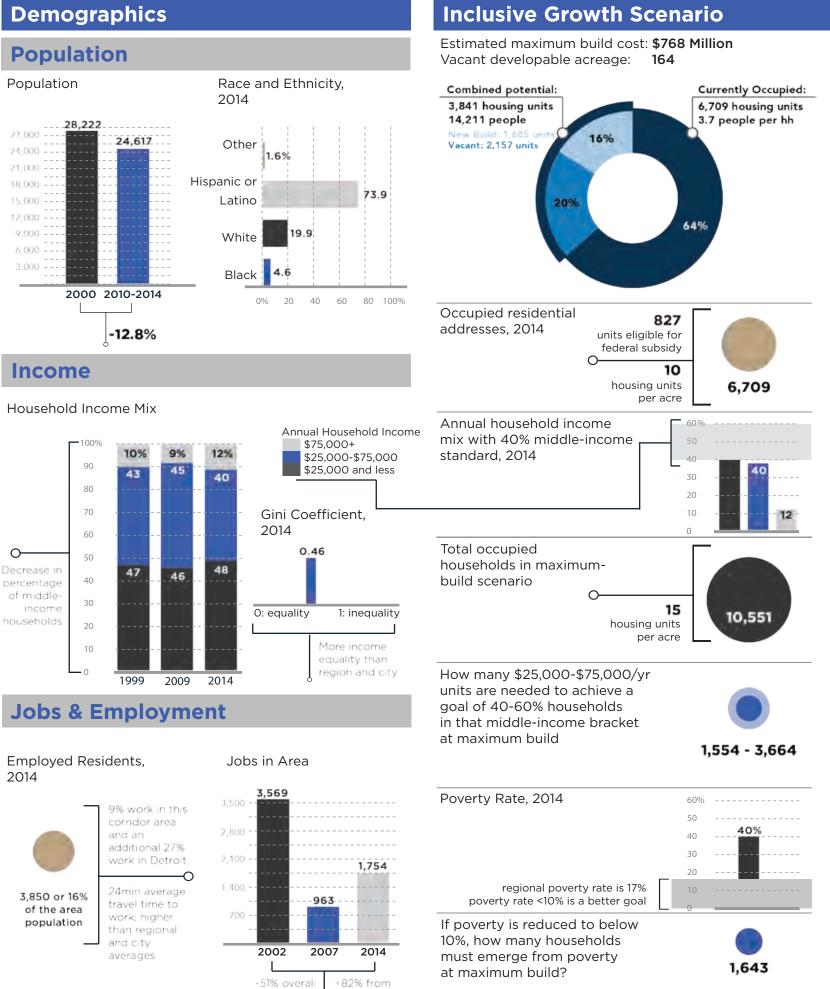




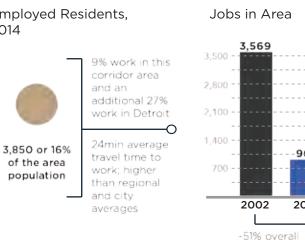
## Southwest / **Springwells**

Population, 2014: 24,617 Area: 2.76 sq mi, 1,769 acres Occupied Housing Units, 2014: 6,709 Median Household Income, 2014: \$26,772 DFC 10-year Land Use: Green Residential Transitional, Innovative Productive, Neighborhood Center, Large Park



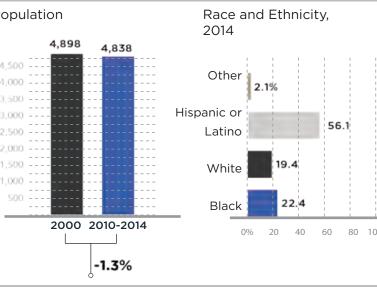


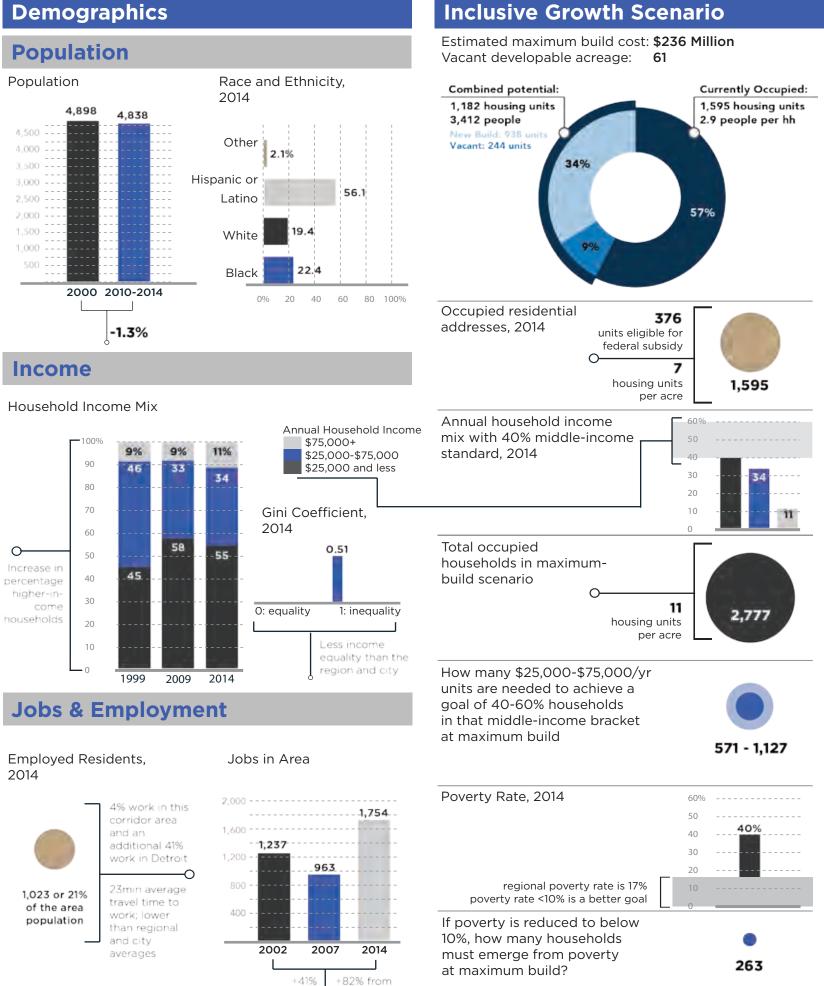
2007-2014

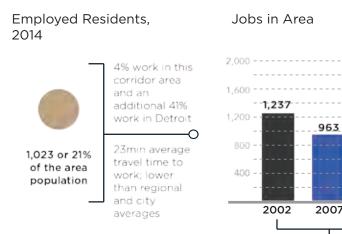


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## **Demographics**





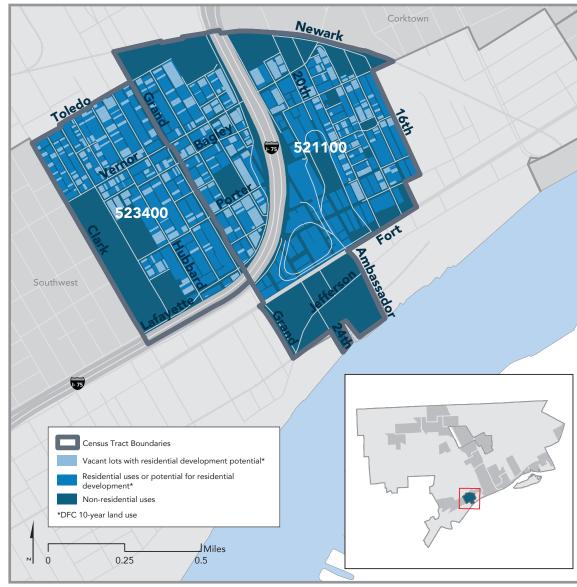


overall

2007-2013

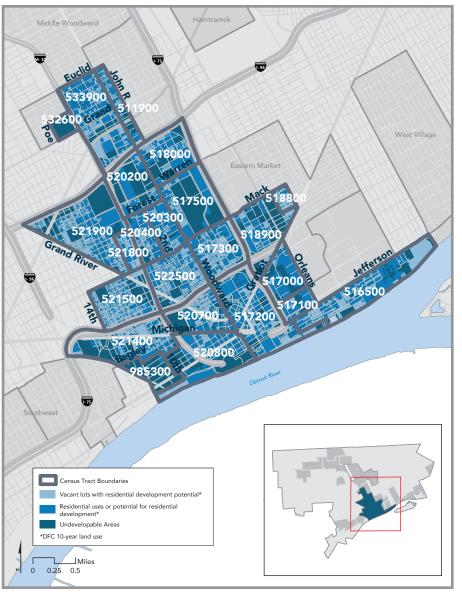
## Hubbard Farms / **Mexicantown**

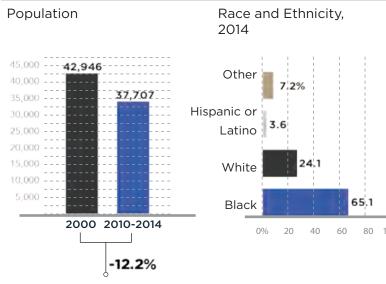
Population, 2014: 4,838 Area: 0.92 sq mi, 586 acres Occupied Housing Units, 2014: 1,595 Median Household Income, 2014: \$21,783 DFC 10-year Land Use: Green Residential Transitional, Live/ Make, Neighborhood Center, Large Park

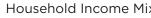


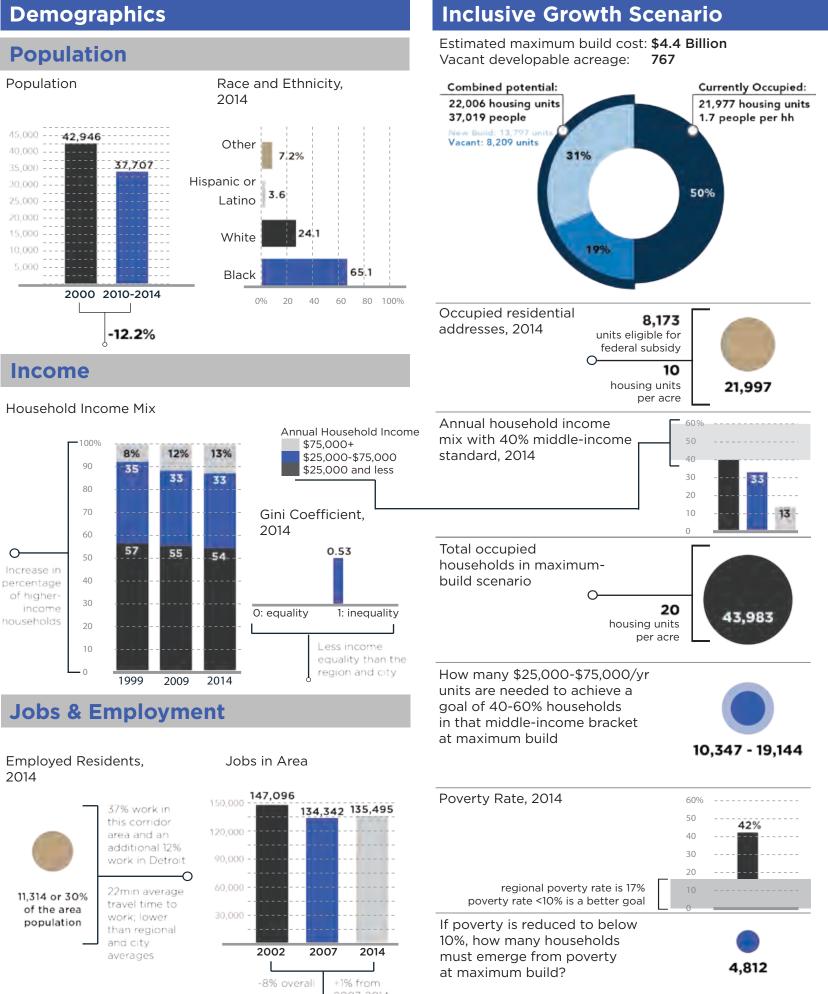
## Greater **Downtown**

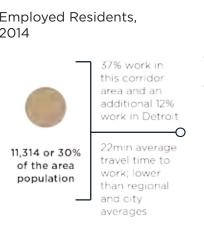
Population, 2014: 37,707 Area: 7.38 sq mi, 4,723 acres Occupied Housing Units, 2014: 21,997 Median Household Income, 2014: \$22,079 DFC 10-year Land Use: City/District/Neighborhood Center, Green Residential Transitional, Live/Make

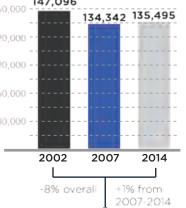






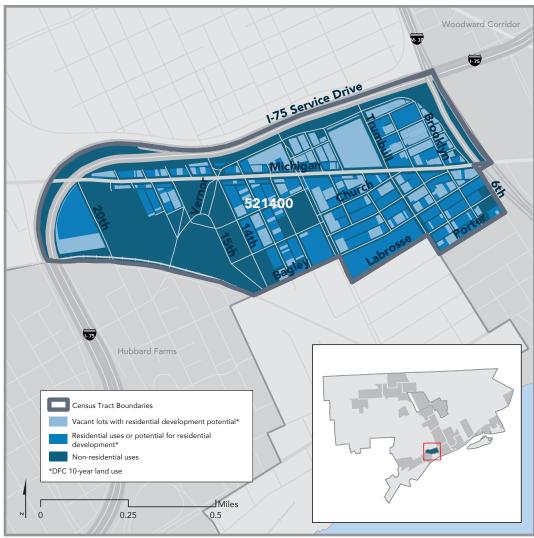




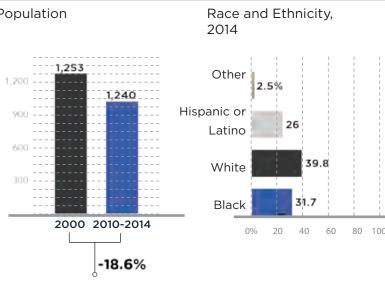


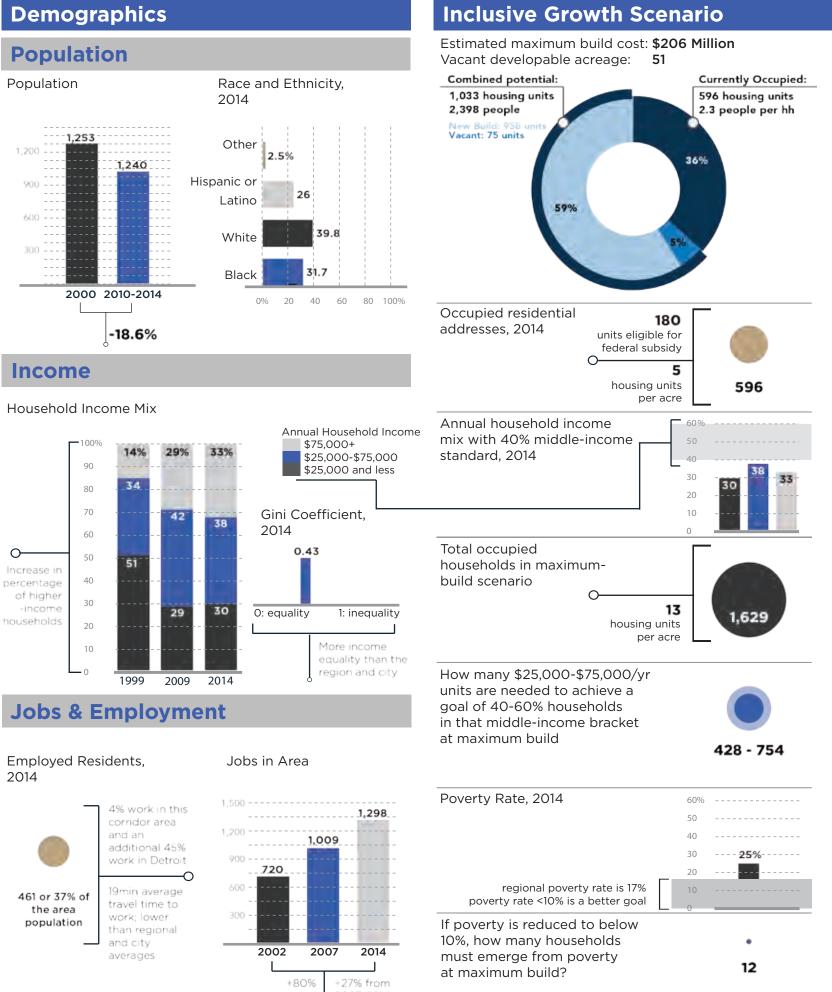
## Corktown

Population, 2014: 1,240 Area: 0.50 sq mi, 323 acres Occupied Housing Units, 2014: 596 Median Household Income, 2014: \$42,250 DFC 10-year Land Use: Neighborhood Center, Live/Make

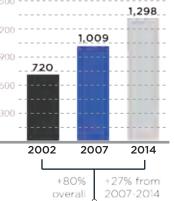


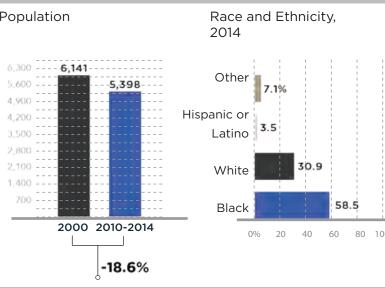
## **Demographics**

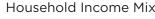


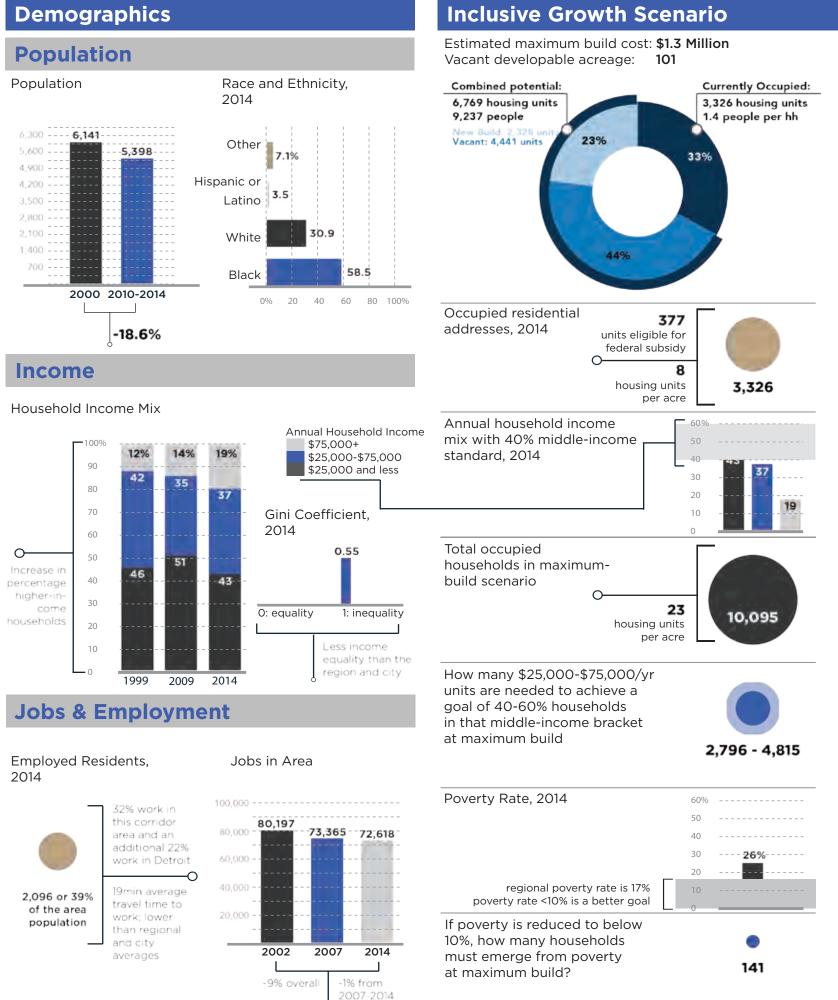


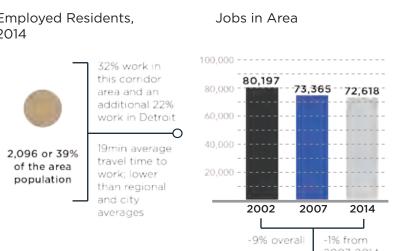






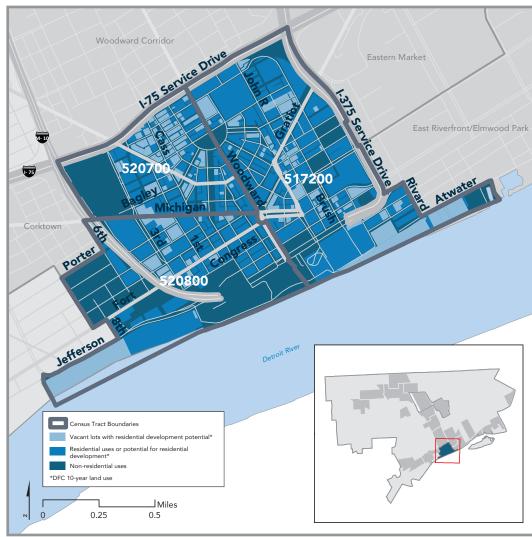






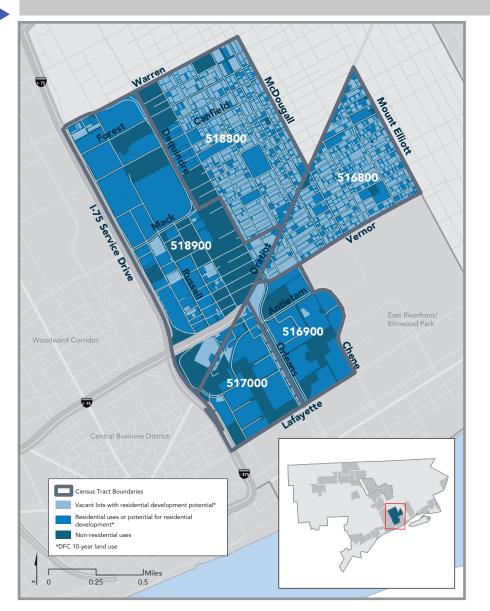
## **Central Business** District

Population, 2014: 5,398 Area: 1.45 sq mi, 926 acres Occupied Housing Units, 2014: 3,326 Median Household Income, 2014: \$32,125 DFC 10-year Land Use: City Center, Green Mixed-Rise, Live/Make,, Large Park, Light Industrial



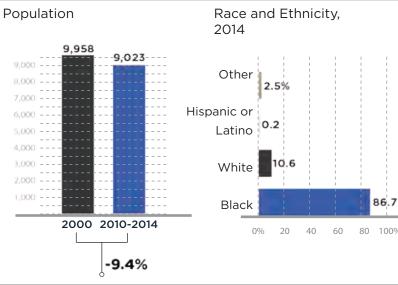
## **Eastern Market**

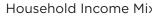
Population, 2014:9,023 Area: 2.10 sq mi, 1,342 acres Occupied Housing Units, 2014: 5,236 Median Household Income, 2014: \$25,222 DFC 10-year Land Use: Green Mixed-Rise, Live/Make, Innovation Productive

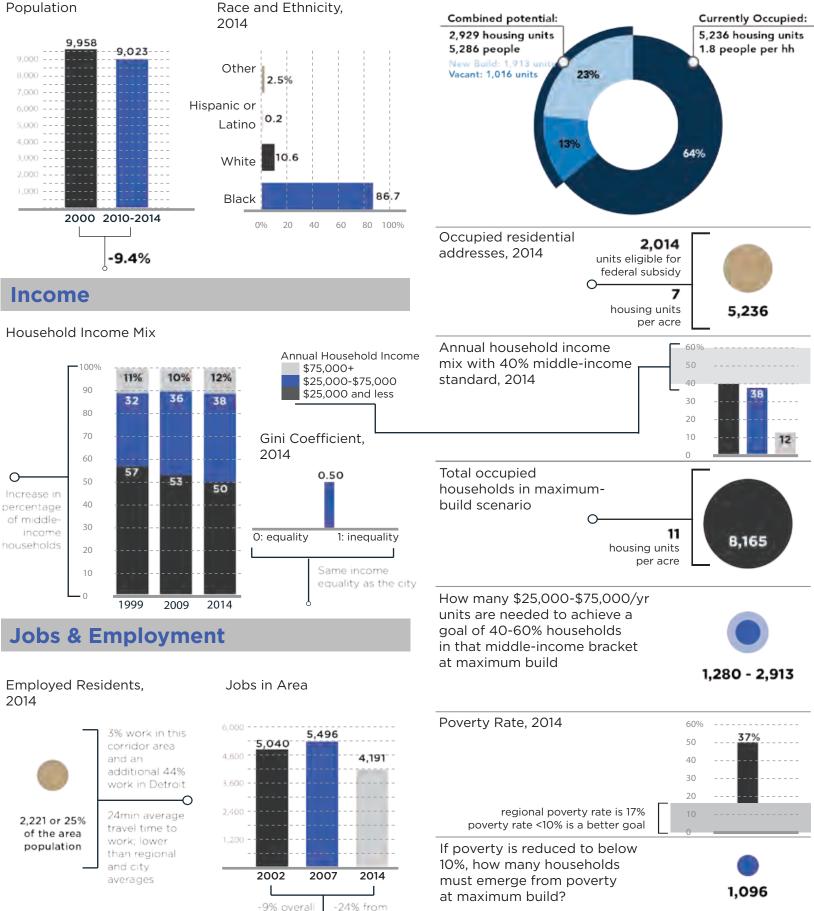


## **Demographics**

## **Population**





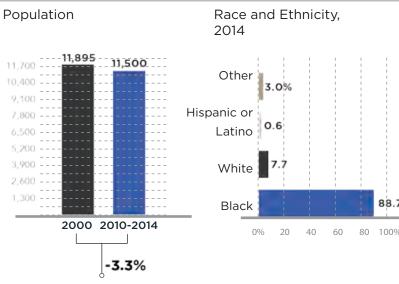




-24% from -9% overall 2007-2014

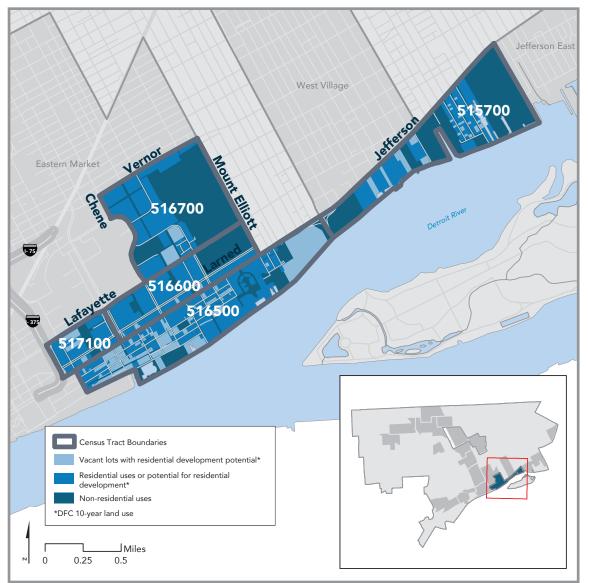
## **Inclusive Growth Scenario**

Estimated maximum build cost: \$586 Million Vacant developable acreage: 262

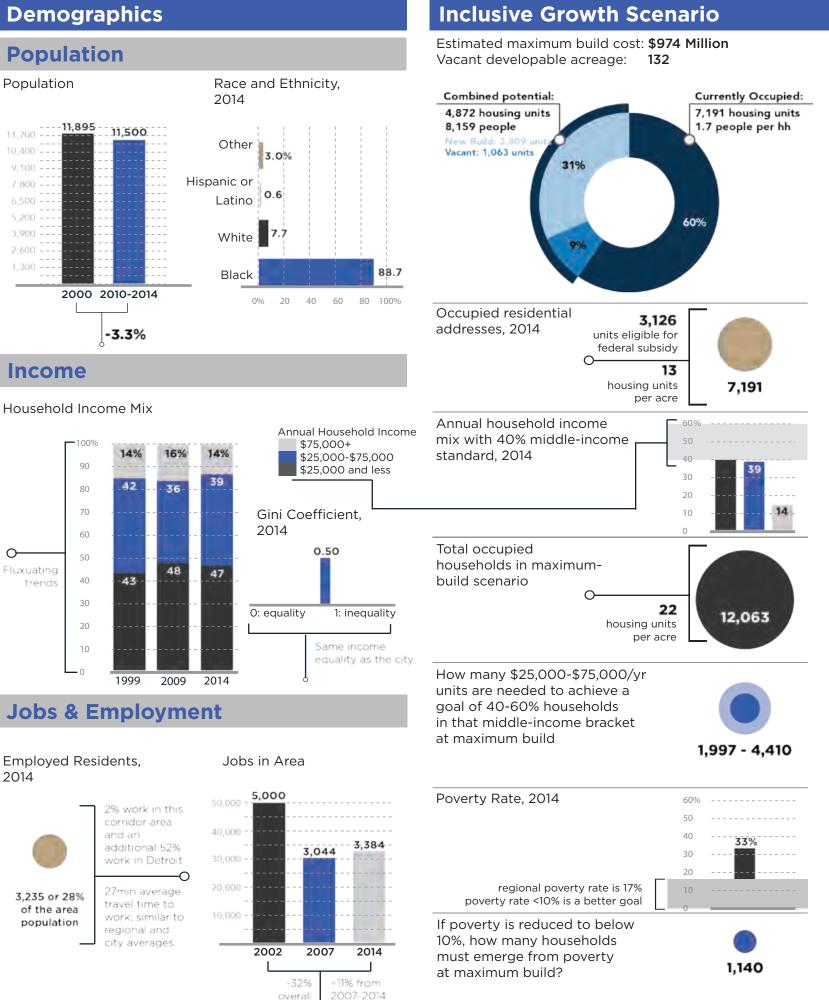


## **East Riverfront / Elmwood Park**

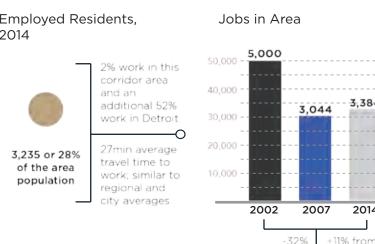
Population, 2014: 11,500 Area: 1.8 sq mi, 1129 acres Occupied Housing Units, 2014: 3,126 Median Household Income, 2014: \$43,331 DFC 10-year Land Use: Green Mixed Rise, Large Park, Traditional Low Density **Residential, Cemetary, Utilities** 



Household Income Mix



## **Jobs & Employment**





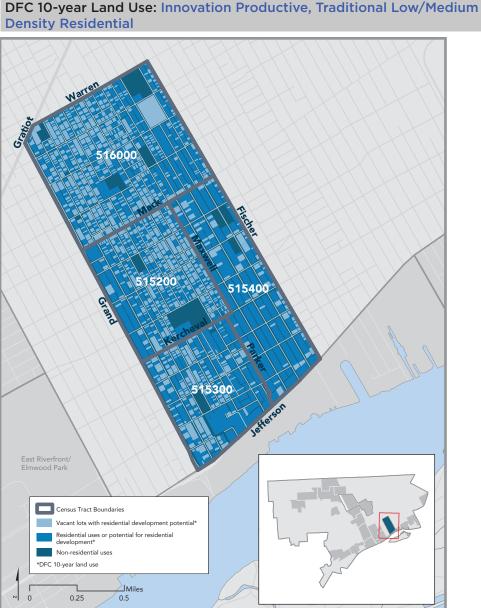
## **The Villages**

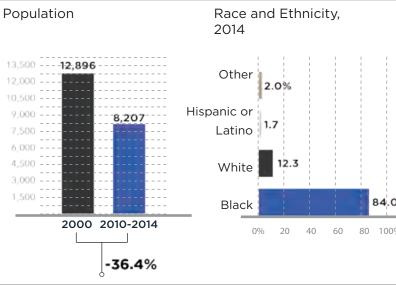
Population, 2014: 8,816

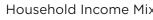
Area: 1.57 sq mi, 1,004 Acres

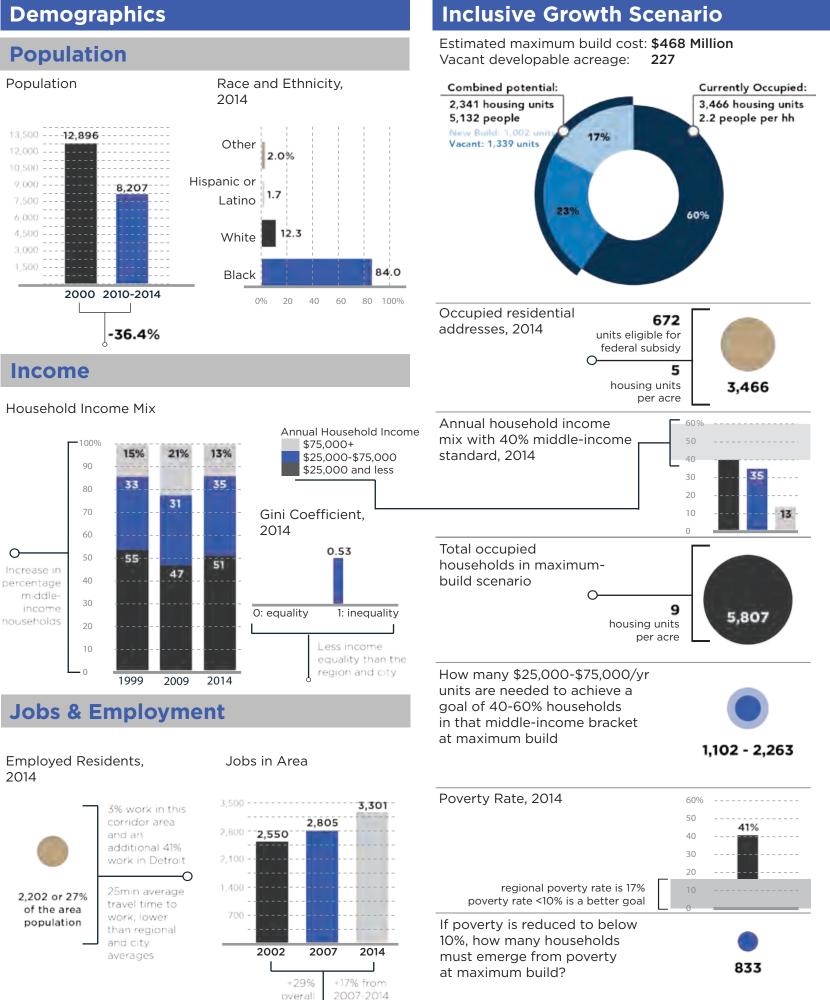
Occupied Housing Units, 2014: 3,466

Median Household Income, 2014: \$23,852



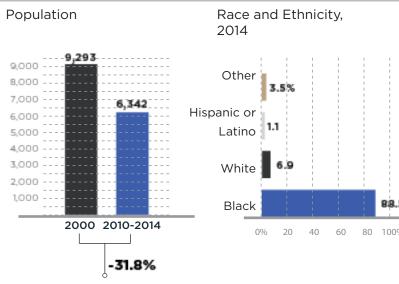








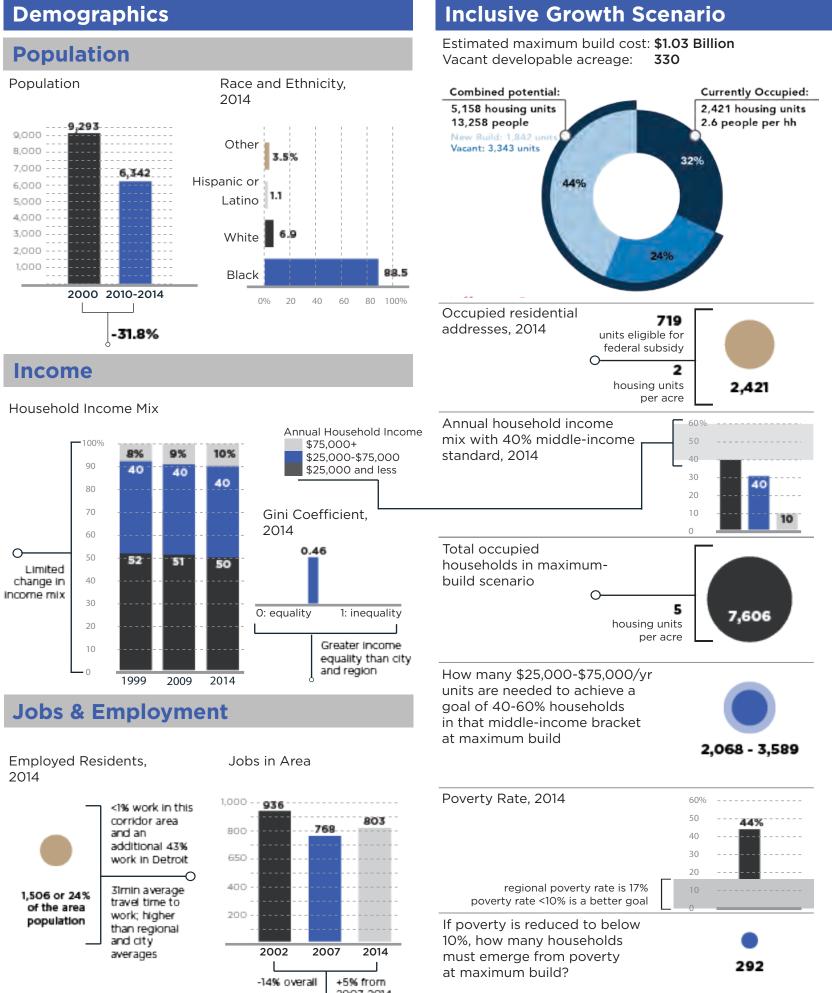
p23

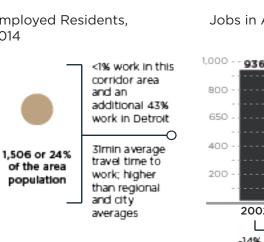


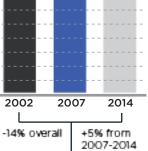
## **East Jefferson**

Population, 2014: 6,342 Area: 2.23 sq mi, 1,426 Acres Occupied Housing Units, 2014: 2,421 Median Household Income, 2014: \$25,185 DFC 10-year Land Use: Green Mixed-Rise, Green Residential Transitional, **Innovation Ecological** 



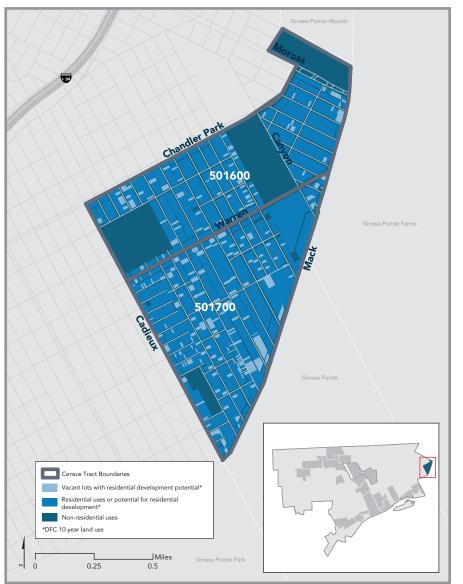


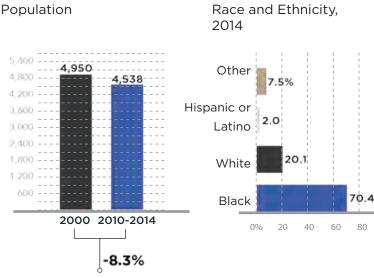


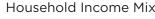


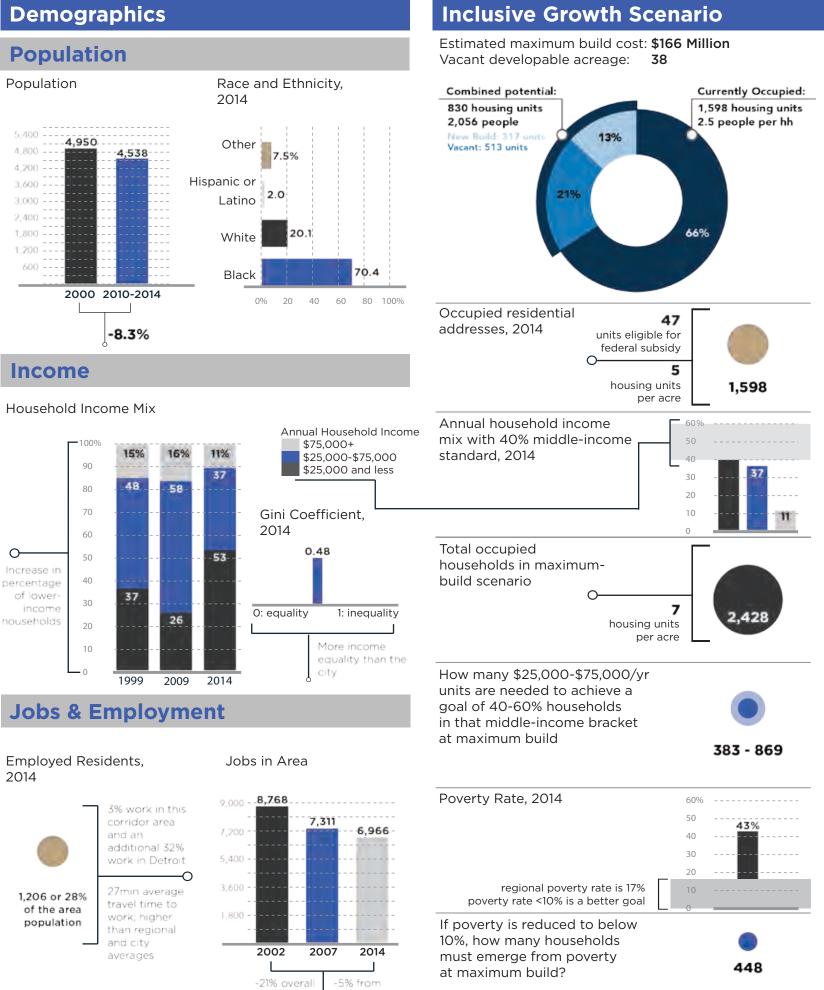
## Mack / **East Warren**

Population, 2014: 4,538 Area: 0.93 sq mi, 596 Acres Occupied Housing Units, 2014: 1,598 Median Household Income, 2014: \$23,314 DFC 10-year Land Use: Traditional Medium Density Residential, Neighborhood Center

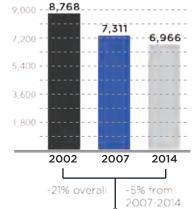














# DETROIT PROGRAM

Capital Impact aims to improve economic mobility in targeted, asset-rich neighborhoods and mixed-use neighborhoods in Detroit through an inclusive growth framework. We invest in strategies that promote increasing neighborhood density with a healthy income mix through multifamily and mixed-use developments and provide financing for key community services like education, health care, healthy foods, and dignified aging facilities.



## **Community Partnerships**

Our Detroit-based team works directly with a variety of cross-sector organizations to ensure that solutions are organically built from the ground up and account for the local realities facing residents, policy makers, philanthropic institutions, and investors.

## **Strategic Investments**

Often overlooked by traditional banks, our mission-driven lenders' work ensures that good projects that help build healthy communities for all Detroiters receive the financing they need. We can provide a variety of loans from pre-development to tenant improvements to full scale construction.

## **Public Policy & Research**

We examine and advocate for scenarios to help community development and finance professionals think through which development trajectories could help cultivate a healthy income mix in order to best serve Detroit neighborhoods in the long term.

## www.capitalimpact.org

